

College Mathematics II  
§2.7 Derivatives in the Natural and Social Sciences

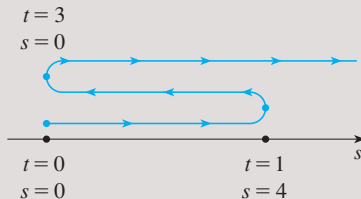
Sichuan University, Spring 2026

## Example (Moving Particle)

The position of a particle is given by

$$s = f(t) = t^3 - 6t^2 + 9t.$$

- (a) Find the velocity at time  $t$ .
- (b) What is the velocity after  $2s$ ? After  $4s$ ?
- (c) When is the particle at rest?
- (d) When is the particle moving forward (that is, in the positive direction)?



## Example (Wire/Rod Mass Density)

- If a rod or piece of wire is homogeneous, then its linear density is uniform and is defined as the mass per unit length ( $\rho = m/\ell$ ) and measured in kilograms per meter.
- Suppose, however, that the rod is not homogeneous but that its mass measured from its left end to a point  $x$  is  $m = f(x)$ .



- The mass of the rod that lies between  $x = x_1$  and  $x = x_2$  is  $\Delta m = f(x_2) - f(x_1)$ . The **average density** of that part then is

$$\frac{\Delta m}{\Delta x} = \frac{f(x_2) - f(x_1)}{x_2 - x_1}.$$

- The **linear density**  $\rho$  is the limit of this average as  $\Delta x \rightarrow 0$ . That is,

$$\rho(x) = \lim_{x_1 \rightarrow x} \frac{f(x) - f(x_1)}{x - x_1} = \frac{dm}{dx}.$$

## Example

- For instance, suppose that  $m = f(x) = \sqrt{x}$ .
- The **average density** for the part of the rod between  $x_1 = 1$  and  $x_2 = 1.2$  then is

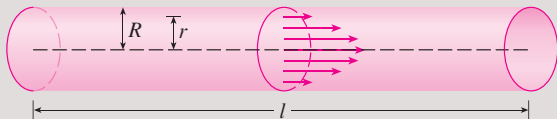
$$\frac{\Delta m}{\Delta x} = \frac{f(1.2) - f(1)}{1.2 - 1} = \frac{\sqrt{1.2} - \sqrt{1}}{1.2 - 1} = \frac{\sqrt{1.2} - 1}{0.2} \simeq 0.48 \text{ kg} \cdot \text{m}^{-1}.$$

- The **linear density** at  $x = 1$  is

$$\rho(1) = \left. \frac{dm}{dx} \right|_{x=1} = \left. \frac{d}{dx} \sqrt{x} \right|_{x=1} = \left. \frac{1}{2\sqrt{x}} \right|_{x=1} = \frac{1}{2} = 0.50 \text{ kg} \cdot \text{m}^{-1}.$$

## Example (Blood Vessel)

- When we consider the flow of blood through a blood vessel, such as a vein or artery, we can model the shape of the blood vessel by a cylindrical tube with radius  $R$  and length  $l$ .



- Because of friction at the walls of the tube, the velocity  $v$  of the blood is greatest along the central axis of the tube.
- The velocity decreases as the distance  $r$  from the axis increases, until  $v$  becomes  $0$  at the wall.
- The relationship between  $v$  and  $r$  is given by the **law of laminar flow** (discovered by Poiseuille in 1840).

## Example (Blood Vessel; Continued)

- The law of laminar flow states that

$$v = \frac{P}{4\eta\ell} (R^2 - r^2),$$

where  $\eta$  is the viscosity of the blood and  $P$  is the pressure difference between the ends of the tube.

- If  $P$  and  $\ell$  are constant, then  $v$  is a function of  $r$  with domain  $[0, R]$ .
- The average rate of change of the velocity  $v$  as we move from  $r = r_1$  outward to  $r = r_2$  is

$$\frac{\Delta v}{\Delta r} = \frac{v(r_2) - v(r_1)}{r_2 - r_1}.$$

- Letting  $\Delta r \rightarrow 0$  we get the velocity gradient,

$$\text{velocity gradient} = \lim_{r_1 \rightarrow r} \frac{v(r) - v(r_1)}{r - r_1} = \frac{dv}{dr}.$$

## Example (Blood Vessel; Continued)

- Using the law of laminar flow (and assuming  $P$  and  $\ell$  constant) we get

$$\frac{dv}{dr} = \frac{d}{dr} \left( \frac{P}{4\eta\ell} (R^2 - r^2) \right) = \frac{P}{4\eta\ell} (0 - 2r) = -\frac{Pr}{2\eta\ell}.$$

- For a small human artery we may take  $\eta = 0.027$ ,  $R = 0.008$  cm,  $\ell = 2$  cm, and  $P = 4K$  dynes/cm<sup>2</sup>. We get

$$v = \frac{4,000}{4(0.027)^2} ((0.008)^2 - r^2) \simeq (1.85 \times 10^4) (6.4 \times 10^{-5} - r^2) \text{ cm/s}.$$

- For  $r = 0.002$  cm we obtain

$$v(0.002) \simeq (1.85 \times 10^4) (6.4 \times 10^{-5} - (0.002)^2) = 1.11 \text{ cm/s}$$

- The gradient velocity for this value of  $r$  then is

$$\left. \frac{dv}{dr} \right|_{r=0.002} = -\frac{4,000(0.002)}{2(0.027)^2} \simeq -74(\text{cm/s})/\text{cm}.$$

## Example (Marginal Cost)

- Suppose that  $C(x)$  is the total cost that a company incurs producing  $x$  units of a certain commodity.
- $C(x)$  is called a **cost function**.
- The average rate of change of the cost between  $x = x_1$  and  $x = x_2$  is

$$\frac{\Delta C}{\Delta x} = \frac{C(x_2) - C(x_1)}{x_2 - x_1}.$$

- Let  $\Delta x \rightarrow 0$  yields the **marginal cost**,

$$\text{marginal cost} = \lim_{x_1 \rightarrow x} \frac{C(x) - C(x_1)}{x - x_1} = \frac{dC}{dx}.$$

- If  $x_1 = n$  and  $x_2 = n + 1$ , then

$$C'(n) \simeq \frac{\Delta C}{\Delta x} = \frac{C(n+1) - C(n)}{(n+1) - n} = C(n+1) - C(n).$$

## Example (Marginal Cost; Continued)

- It is often appropriate to represent a total cost function by a polynomial,

$$C(x) = a + bx + cx^2 + dx^3,$$

where  $a$  is the overhead cost (rent, heat, etc.), and the other coefficients represent the cost of raw materials, labor, etc..

- For instance, suppose that the cost (in US\$) is given by

$$C(x) = 10,000 + 5x + 0.01x^2.$$

- The marginal cost function then is

$$\frac{dC}{dx} = \frac{d}{dx} (10,000 + 5x + 0.01x^2) = 5 + 0.02x.$$

- For  $x = 500$  the marginal cost is

$$C'(500) = 5 + 0.02(500) = 5 + 10 = \$15/\text{item}.$$

## Example

- Note that

$$\begin{aligned}C(501) - C(500) &= (10,000 + 5(501) + (0.01)(501)^2) \\ &\quad - (10,000 + 5(500) + (0.01)(500)^2) \\ &= \$15.01 \\ &\simeq \$15 = C'(500).\end{aligned}$$

## Remark

Economists also study **marginal demand**, **marginal revenue**, and **marginal profit**, which are the derivatives of the **demand**, **revenue**, and **profit** functions.